



FOR IMMEDIATE RELEASE

July 16, 2008

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“LAST PLAY AT SHEA”

BILLY JOEL – ON A TAIT TOWERS STAGE – AT SHEA STADIUM, THU-JUL-17 AND FRI-JUL-18

LITITZ, PA (July 16, 2008) – Tait Towers, the leader in quality staging for the touring entertainment industry, in their long term collaboration with Billy Joel will have their hand in the production of several centerpiece stage elements for the iconic singer/songwriter/performer as he hits the stage at Shea.

The Tait engineered and fabricated stage elements were built specifically for Billy Joel’s tour and will be center stage for the two-night concert event at Shea Stadium in Queens, New York.

Billy Joel – on a Tait Towers stage – at Shea Stadium, Thu-Jul-17 and Fri-Jul-18; a concert experience with the distinction of being the final musical event at the beloved yet crumbling sports stadium.

At the artists’ request, Tait Towers built a sleek and super-efficient Main Stage with a rolling performance area, an Up Stage Bridge with a custom scenic handrail around the perimeter, and for Center Stage, Tait Towers provided the custom Slip Stage (retractable section of stage) fabricated to reveal a Piano Lift with a built-in revolve.

Tait Towers continues to enjoy an active production schedule having recently completed new projects for Bon Jovi, Bette Midler, Cher at Caesars Palace in Las Vegas, The Spice Girls and more. Tait Towers, working in tandem with world-class stage designers and live video production experts, engineers and fabricates staging, scenery and special effects for the world’s biggest artists. Their sophisticated, precise and elegant staging – along with rapid-response turnaround times, on-budget on-time delivery, and personalized client relations – is what sets Tait Towers apart from competitors in their field.

“Magical Mystery Tour: First stop has to be at the huge, loud and highly active enterprise called Tait Towers, the fantasy factory where many of the biggest, wildest stages and show effects are built for touring acts that include the Rolling Stones, Madonna, U2, Tina Turner, Bon Jovi and Bruce Springsteen.”

Jon Takiff, **Philadelphia Daily News**

“Pop concert production companies have hiring needs at center stage, in contrast to a somewhat shaky outlook for most jobs in a weak economy. Tait Towers, a stage design and manufacturing house based in Lititz, Pa., is a leader in constructing such elaborate stages. Tait’s big business means that neighboring machine shops get a good deal of traffic, too.”

Lara Kennedy, **Kiplinger Business Resource Center**

***For more information, or to tour the facility,
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www.taittowers.com www.vermillionmediagroup.com

